STEVEN R. DeNUNZIO

Department of Marketing & Logistics

Max M. Fisher College of Business

The Ohio State University

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Columbus, OH 43210

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ACADEMIC EXPERIENCE

**Senior Lecturer** July 2015 – Present

Department of Marketing & Logistics

Max M. Fisher College of Business

The Ohio State University

Columbus, OH

**Academic Director, Working Professional MBA (WPMBA) Program** September 2021 – Present

Graduate Program Office

Max M. Fisher College of Business

The Ohio State University

Columbus, OH

**Academic Director, Master of Business Logistics Engineering** July 2015 – December 2020

**(MBLE) Program**

Graduate Program Office

Max M. Fisher College of Business

The Ohio State University

Columbus, OH

**Adjunct Professor/Lecturer** August 2012 – June 2015

Department of Marketing & Logistics

Max M. Fisher College of Business

The Ohio State University

Columbus, OH

INDUSTRY EXPERIENCE

**Technical Program Manager** April 2014 – June 2015

Lululemon Athletica (NASDAQ: LULU)

Groveport, OH

**Senior Project Manager** April 2011 – April 2014

Bob Evans Farms (NASDAQ: BOBE)

New Albany, OH

**Technical Project Manager** October 2005 – March 2011

**Senior Programmer/Analyst** July 2001 – September 2005

DSW, Inc. (NYSE: DSW)

Columbus, OH

**Senior Consultant** September 1997 – June 2001

Information Technology Placement Corp. (ITPC)

Dublin, OH

EDUCATION

**Master of Business Administration** May 1992

Carl H. Lindner School of Business

University of Cincinnati

Cincinnati, OH

Emphasis Areas: Finance, Information Systems

**Bachelor of Arts** May 1989

Purdue University

West Lafayette, IN

Major: American History

HONORS AND AWARDS

Pace Setters Daniel Westerbeck Undergraduate Teaching Excellence Award (2022) - Excellence in Teaching

Max M. Fisher Eminent Faculty Award (2022), The Ohio State University – Excellence in Teaching

ENGIE-Axium Max M. Fisher College of Business Distinguished Teaching Fellow (2019-2022) – Excellence in Teaching

Max M. Fisher Eminent Faculty Award (2018), The Ohio State University – Excellence in Teaching

Fisher College of Business Faculty Recognition Award (2017), The Ohio State University – Excellence in Teaching

Chairman’s Award (2013), Bob Evans Farms – Project Management Excellence

President’s Award (2013), Bob Evans Farms – Project Management Excellence

Best of the Best (2012), Bob Evans Farms – Project Management Excellence

Red Carpet Award (2009), DSW – Project Management Excellence

CERTIFICATIONS

**Certified Six Sigma Green Belt (CSSGB)** April 2006 – Present

Aveta Business Institute

Cranberry Township, PA

**Project Management Professional (PMP)** September 2005 - Present

Project Management Institute

Newtown Square, PA

License Number 282453

TEACHING EXPERIENCE

**Undergraduate – The Ohio State University**

Study Tour: International – Panama (BUSADM 2798, BUSMHR 7010, BUSML 3380)

Retail Management (BUSML 4251)

Advanced Logistics Management (BUSML 4380 & 4380D)

Logistics Execution I (Formerly Transportation Management) (BUSML 4381)

Supply Chain Management (BUSML 4383)

Logistics Technology & Application I: Fundamentals (BUSML 4386)

Lean Logistics (BUSML 4387)

Logistics Execution II (Formerly Warehouse Operations) (BUSML 4388)

Logistics Technology & Application II: ERP Systems (BUSML 4389)

Logistics Decision-Making (BUSML 5389)

**Graduate – The Ohio State University**

Strategic Logistics Management (BUSML 7380)

Logistics Technology & Application (BUSML 7386)

Lean Logistics (BUSML 7387)

Field Problems in Logistics (BUSML 7388)

**Invited Professor – Other Universities**

Capstone Senior Project Course (BPS 4395) – The University of Texas at Dallas, Summer 2021

PUBLICATIONS & EDITING

Google Scholar: <https://scholar.google.com/citations?user=_zHCH4wAAAAJ&hl=en>

ORCID: 0000-0002-2914-1259

ResearcherID: [H-4787-2015](http://www.researcherid.com/rid/H-4787-2015)

ResearchGate: <https://www.researchgate.net/profile/Steve-Denunzio>

Guest Editor (with Dr. Sebastian Brockhaus (Cleveland State) and Dr. Remko Van Hoek (University of Arkansas))

Transportation Journal (ISSN 0041-1612)

***Special Issue - Teaching ‘Em Up: Preparing Tomorrow’s Supply Chain Leaders***

Publication Pending

DeNunzio, Steven R. ***Logistics Technology and Application***. 1st ed. Toronto: Top Hat, 2017. ISBN: 978-1-77330-064-1

DeNunzio, Steven R. ***Logistics Technology and Application***. 2nd ed. Toronto: Top Hat, 2019. ISBN: 978-1-77330-861-6

DeNunzio, Steven R***. Fundamentals of Supply Chain Technology***. 3rd ed. Toronto: Top Hall, 2022. ISBN: 978-1-77330-861-6

DeNunzio, Steve. **“The Physical Internet: A Shared Logistics Model.”**  Supply Chain Management Review. March/April 2020. 33-34.

Davis, Robert E. (Oklahoma State University); DeNunzio, Steven R. (The Ohio State University); Greenbaum, Ryan (Oklahoma State University); May, Charles (Norther Arizona University); Sorrells, Jesan (Binghamton University). ***Management: A Modern Perspective***. 1st ed. Toronto: Top Hat, 2018. Chapter 14: Control & Operations. ISBN 978-1-77330-120-4.

Esper, Terry L.; Castillo, Vincent E.; Ren, Kate; Sodero, Annibal; Wan, Xiang; Croxton, Keely L.; Knemeyer, A. Michael; DeNunzio, Steven; Zinn, Walter (The Ohio State University); Goldsby, Thomas J. (University of Tennessee). **“Everything Old is New Again: The Age of Consumer-Centric Supply Chain Management”**. Journal of Business Logistics. 2020, 41(4), 286-293.

INVITED PRESENTATIONS, KEYNOTES, and MEDIA INTERVIEWS

“Supply Chain Disruption: Past, Present & Future”

*Invited Speaker. Material Handling Institute.*

San Antonio, TX

October 2022

“Connecting Industry with Academia”

*Panelist. Council of Supply Chain Management Professionals.*

Nashville, TN

September 2022

“Measuring the Value of Business Ethics”

*Fisher College of Business – Lead Read Today*

26 July 2022

“Supply Chain Pedagogy”

*Track Chair. Council of Supply Chain Management Professionals, Academic Research Symposium.*

Atlanta, GA

September 2021

“The Boom in Recommerce: Getting Sustainable, Riding the Wave”

*Panel Moderator. Presented at the ECOM Operations Summit.*

Nashville, TN

August 2021

“Best Practices in Private Sector Engagement”

*Invited Speaker. Ohio Conference on Freight.*

Columbus, OH

May 2021

“Everything Old is New Again: Consumer-Centric Supply Chains and Why They Matter.”

*Invited Speaker. Columbus Logistics Breakfast Club.*

Columbus, OH

March 2021

“Coronavirus in Ohio: Small retailers face uncertainty headed into the holiday shopping season“

*The Columbus Dispatch*

15 November 2020

“The Future of Freight Movement & Work Vehicles”

*Panel Moderator. Midwest Green Transportation Forum & Expo.*

Columbus, OH

September 2020

“The Impact of COVID-19 on Supply Chains”

*Invited Speaker. Frost Brown Todd LogisticsConnect.*

Columbus, OH

May 2020

“Changing Lives Through Project Management”

*Invited Speaker. Presented at the Project Management Institute Professional Development Day.*

Columbus, OH

November 2019

“Logistics Education in Columbus”

*Invited Speaker. Presented at the Columbus Region Air Cargo Association.*

Columbus, OH

August 2019

“Improving Store Inventory Accuracy with Carrots and Sticks”

*Panel Moderator. Presented at the ECOM Operations Summit.*

Columbus, OH

April 2019

“The Talent Challenge”

*Panel Moderator. Presented at the CSCMP Columbus Roundtable.*

Upper Arlington, OH

April 2019

“The Latest Developments in Internet of Things”

*Facilitator. Presented at the Global WERC Conference.*

Columbus, OH

April 2019

“How Educational Institutions are Revolutionizing Technology in Supply Chain Education”

*Panelist. Presented at the Global WERC Conference.*

Columbus, OH

April 2019

“Tackling the Challenges of Store Inventory Accuracy”

*Podcast. Multi-Channel Merchant, MCM CommerceChat.*

February 2019

“Maximizing Warehouse Performance for Omni-Channel Success”.

*Apparel Magazine.*

October 2018

“Data Analytics”

*Panel Moderator. Presented at the CSCMP Columbus Roundtable.*

Columbus, OH

October 2018

“HR and Labor Trends in Logistics”

*Panelist. Columbus Logistics Conference.*

Columbus, OH

May 2018

“Disruption”

*Panel Moderator. Presented at the CSCMP Columbus Roundtable.*

Upper Arlington, OH

April 2018

“Trends in Supply Chain Innovation”

*Invited Speaker for both Ascena Retail and Abercrombie & Fitch.*

Etna, OH

December 2017

“Move Over: Robots Will Soon Share the Sidewalk”

*Ohio Public Radio/WVXU.*

31 July 2017

“How Thousands of Robots Improve Human Efficiency at Amazon’s Etna Facility”

*Columbus Business First.*

18 July 2017

“Delivery Robot Could be Toting Central Ohioans’ Pizzas This Year or Next”

*The Columbus Dispatch.*

6 July 2017

“The Warehouse of the Future”

*Panel Moderator. Presented at the CSCMP Cincinnati Roundtable.*

Blue Ash, OH

April 2017

“Truckload Transportation Strategies”

*Panel Moderator. Presented at the Columbus Region Logistics Council.*

Columbus, OH

November 2016

“Warehouse of the Future”.

*Keynote. Presented at the 2016 Blue Horseshoe Supply Chain Summit.*

*Indianapolis, IN*

*September 2016*

“What Does the Warehouse of the Future Look Like?”

*Presented at the 2016 Council of Supply Chain Management Professionals (CSCMP) Annual Conference.*

Orlando, FL

September 2016

“How Technology Will Impact Workforce and Commerce”.

*Presented at the 2016 LogisticsConnect Conference.*

*Columbus, OH*

*May 2016*

“Technology and the Impact on Workforce Development”.

*Presented at Mid-Ohio Development Exchange (MODE).*

*Columbus, OH*

*May 2016*

“Beyond the Resume: Skills That Matter in Today’s Workforce”.

*Presented at the 2016 Fisher College of Business Center of Excellence Annual Summit.*

*Columbus, OH*

*April 2016*

CAMPUS ENGAGEMENT

**Faculty Advisor** March 2022 - Present

Chinese Business Student Association

**Committee Member** September 2021 - Present

MBA Policy Committee

**Faculty Advisor** September 2021 - Present

WPMBA Student Council

**Committee Member** January 2020 - Present

Teaching Faculty Committee

**Faculty Advisor** April 2019 – Present

China Entrepreneur Network at OSU

**Faculty Advisor** July 2015 – December 2020

MBLE Student Council

**Office of Student Life** 2016, 2017, 2018

Ohio State Homecoming Parade - Emcee

**The Richard J. and Martha D. Denman Undergraduate Research Forum** 2015, 2017

Project Judge

COMMUNITY ENGAGEMENT

**Advisory Board Member** February 2022 - Present

Ohio Department of Transportation – Freight Advisory Council

Columbus, OH

**Co-Founder** February 2019 – Present

Ohio Supply Chain Academic Network (O-SCAN)

Columbus, OH

**Executive Board; Board President** January 2019 - Present

Columbus Chapter

Association for Supply Chain Management (ASCM, formerly APICS)

Columbus, OH

**Educational Outreach Committee** October 2018 – June 2021

Project Management Institute – Central Ohio Chapter

Columbus, OH

**Global Ambassador** May 2018 - Present

Council of Supply Chain Management Professionals

Lombard, IL

**Executive Board; Board Chair/President** January 2018 - Present

Nellie’s Champions for Kids (NC4K)

Columbus, OH

**Advisory Board** April 2017 – Present

Columbus Region Logistics Council

Columbus Chamber of Commerce

Columbus, OH

**Advisory Board** April 2017 - Present

Logistics Engineering Technology Program

Columbus State Community College

Columbus, OH

**Advisory Board** March 2017 – Present

Project Search

Franklin County Board of Developmental Disabilities / Goodwill Industries

Columbus, OH

**Executive Board** January 2016 – Present

Columbus Roundtable

Council of Supply Chain Management Professionals

Columbus, OH

**Executive Board** September 2013 – September 2019

Lutheran Social Services

Columbus, OH

**Executive Board** February 2012 – April 2016

Simon Kenton Council

Boy Scouts of America

Columbus, OH